

2025 Website Report to AGM

About two years ago it was decided that the BSYW website, which had lain inactive since 2016, should be revived. It was felt that many of our faithful supporters were unwilling to use social media platforms and were, consequently, unable to follow our activities via the BSYW Facebook pages. We also wanted to extend awareness of our work to a wider audience; and to provide a means for supporters to make donations to our work.

The restored website (<https://www.bsyw.org/>) has been operational since August last year and weekly records of visitors to the site and the number of website pages they have visited has shown that the site has been used regularly throughout. The weekly number of visitors has ranged from 3 – 70 (average 13.7) and the pages viewed from 6 -109 (average 31.0).

Unfortunately, it is all but impossible to assess whether the website has attracted any donations to the work of BSYW. Our 'Donate' page (which enables viewers to donate via Standing Order, or online bank transfer) has been visited a total of 33 times but this is not an indication of whether these visits translated into a donation or not. So far we have not enabled visitors to make instant online donations though this could be implemented if the Trustees requested it.

The most frequented pages on our website are the 'Our News' page (249 views) followed by 'Our Team' (183 views) and our 'Calendar' (168 views).

Mike LeDieu